

PHARMACY IN HISTORY •

Volume 57, No. 1 & 2, 2015

A QUARTERLY DEVOTED TO EXPLORING THE PLACE OF PHARMACY IN THE HISTORY OF CIVILIZATION.

THIS PUBLICATION SUPPORTED IN PART BY THE FOLLOWING NATIONAL PHARMACY ASSOCIATION SPONSORS: ACADEMY OF MANAGED CARE PHARMACY, AMERICAN ASSOCIATION OF COLLEGES OF PHARMACY, AMERICAN SOCIETY OF HEALTH-SYSTEM PHARMACISTS, AMERICAN COLLEGE OF CLINICAL PHARMACY, AMERICAN PHARMACISTS ASSOCIATION

Editor: Gregory J. Higby
Assistant Editor: Elaine Condouris Stroud
Bookreview Editor: Michael A. Flannery
Publisher: American Institute of the History of Pharmacy, located at the University of Wisconsin,
777 Highland Ave., Madison, Wisconsin 53705 Phone (608) 262-5378. (ISSN 0031-7047)
www.aihp.org

CONTENTS

- 3 Pharmacology and Folklore: The Arsenic Eaters of Styria,
by John Parascandola
- 17 Pharmacy and Chemistry in the Eighteenth Century: What Lessons for the
History of Science?, *by Jonathan Simon*

Notes & Departments

- 30 AIHP News
- 32 FROM THE FILES, *Edited by Beth D. Fisher*
- 34 THE BOOKSHELF, *Edited by Michael A. Flannery*
- 40 Cumulative Author Index to *Pharmacy in History* Articles, Vol. 4 (1959)-Vol. 56 (2014)

COVER: In his cover illustration “1904-1940” for the January 1940 issue of *American Druggist*, artist John O’Hara Cosgrave II endeavored to show the progress of community pharmacy through changes in fashion, automobiles, and architecture. The streamlined features of the 1940 drugstore include a “DRUGS” sign in a modern sans serif font instead of “PHARMACY” in a more traditional typeface. Large floor-standing carboys are replaced by smaller hanging show globes, while the ubiquitous mortar and pestle of the 1800s is nowhere to be seen in the 1940 storefront.

A well-respected illustrator of books and magazines, Cosgrave (1908-1968) was best known for his depictions of sea vessels. A full-color scan of the cover can be found on the Institute web site: www.aihp.org.—G. H.

INDEXING AND ABSTRACTING: Indexed triennially. The next index will be published at the end of Volume 57 (2015), No. 4. *Pharmacy in History* is abstracted in International Pharmaceutical Abstracts (IPA) and MEDLINE. *Pharmacy in History* has been digitized and articles (from earlier volumes) made available through JSTOR.

THE AMERICAN INSTITUTE OF THE HISTORY OF PHARMACY is incorporated under Wisconsin statute 180 as a non-profit organization devoted to advancing knowledge and understanding of the place of pharmacy in history. It publishes *Pharmacy in History*, occasional monographs, and pamphlets; it fosters humanistic teaching in pharmaceutical education; confers awards for outstanding achievement in its field; sponsors historical meetings and exhibits; collects and preserves source materials; and serves as a center for research and information.

PUBLICATION PRICES: *Pharmacy in History* and other publications of the AIHP may be obtained through membership (\$50 per year for individuals, \$100 for institutions; see pharmacyinhistory.com for subscription information); individual copies of *Pharmacy in History* are \$4.00 each, post-paid. Some issues are out of print, but complete back volumes are available on 35 mm. microfilm; for ordering or information, address: University Microfilms, Inc., 300 N. Zeeb Rd., Ann Arbor, MI 48106.