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CONTENTS

- 3 Pharmacology and Folklore: The Arsenic Eaters of Styria,
by John Parascandola
- 17 Pharmacy and Chemistry in the Eighteenth Century: What Lessons for the
History of Science?, *by Jonathan Simon*

Notes & Departments

- 30 AIHP News
- 32 FROM THE FILES, *Edited by Beth D. Fisher*
- 34 THE BOOKSHELF, *Edited by Michael A. Flannery*
- 40 Cumulative Author Index to *Pharmacy in History* Articles, Vol. 4 (1959)-Vol. 56 (2014)

COVER: In his cover illustration “1904-1940” for the January 1940 issue of *American Druggist*, artist John O’Hara Cosgrave II endeavored to show the progress of community pharmacy through changes in fashion, automobiles, and architecture. The streamlined features of the 1940 drugstore include a “DRUGS” sign in a modern sans serif font instead of “PHARMACY” in a more traditional typeface. Large floor-standing carboys are replaced by smaller hanging show globes, while the ubiquitous mortar and pestle of the 1800s is nowhere to be seen in the 1940 storefront.

A well-respected illustrator of books and magazines, Cosgrave (1908-1968) was best known for his depictions of sea vessels. A full-color scan of the cover can be found on the Institute web site: www.aihp.org.—G. H.

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